

Agenda

Kent Business School, Sibson Building, University of Kent, Canterbury, CT2 7PE

12 January 2024

Business breakfast

08:00 – 09:00 **Business Breakfast** Sibson Atrium, ground floor
Registration, welcome and networking
Showcase of collaboration success between business, academia and strategic partners

Morning session

09:00 – 09:30 **Economic Outline** Lecture Theatre 3, first floor
Kitty Ussher – Institute of Directors Chief Economist

09:30 – 10:15 **Session 1: Trade** | Unlocking Kent's growth potential Lecture Theatre 3, first floor

10:15 – 11:00 **Session 2: Productivity** | Interacting with the circular economy Lecture Theatre 3, first floor

Concurrent sessions

11:45 – 12:30 **Session 3: People** | Solving the skills shortage Lecture Theatre 1, ground floor

11:45 – 12:30 **Session 4: Sustainability** | Balancing Environmental, Social and Governance in business Lecture Theatre 2, first floor

12:30 – 13:15 **Keynote** Lecture Theatre 3, first floor

Networking lunch

13:15 – 14:15 **Networking lunch** Sibson Atrium, ground floor
Enjoy a buffet of Kent produce

Lunch session

14:00 – 15:30 **Business finance options** | Start up, Scale up and Stay ahead MBA Suite, first floor
Find out how to access KCC Kent & Medway Business Fund.
Alternative finance options with the British Business Bank.
Investment opportunities with Growing Kent & Medway's Food & Drink Accelerator businesses.