

## Agenda

Kent Business School, Sibson Building, University of Kent, Canterbury, CT2 7PE

# 12 January 2024

### Business breakfast

08:00 – 09:00 **Business Breakfast** Sibson Atrium, ground floor  
Registration, welcome and networking  
Showcase of collaboration success between business, academia  
and strategic partners

### Morning session

09:00 – 09:30 **Economic Outline** Lecture Theatre 3, first floor  
Kitty Ussher – Institute of Directors Chief Economist

09:30 – 10:15 **Session 1: Trade** Lecture Theatre 3, first floor

10:15 – 11:00 **Session 2: Sustainability** Lecture Theatre 3, first floor

11:00 – 11:45 **Networking break** Sibson Atrium, ground floor

### Concurrent sessions

11:45 – 12:30 **Session 3: People | Solving the skills shortage** Lecture Theatre 1, ground floor

11:45 – 12:30 **Session 4: Productivity** Lecture Theatre 2, first floor

12:30 – 13:15 **Keynote** Lecture Theatre 3, first floor

### Networking lunch

13:15 – 14:15 **Networking lunch** Sibson Atrium, ground floor  
Enjoy a buffet of Kent produce

### Lunch session

14:00 – 15:30 **Business finance options** MBA Suite, first floor  
Start up, Scale up and Stay ahead