

**NETWORKING 08.50 - 09.15 KENT BUSINESS SCHOOL Sibson Building Atrium****WELCOME & OPENING REMARKS 09.15 - 10.30 (LT3)****Welcome:** Karen Cox Vice Chair University of Kent**Policymakers:** Roger Gough Leader Kent County Council, Richard Hicks Medway Council Director of Place and Deputy Chief Executive**Economic Outline:** Kitty Usser - Institute of Directors (IoD) Chief Economist

Break

**PANEL SESSION 10.45 - 11.35****PLACEMAKING 10.45 - 11.35 (LT1)**

Discussion &amp; debate around the issues for businesses

**Can 'Brand Kent' draw and retain investment, businesses, jobs and talented people?**  
**A co-ordinated approach to transport infrastructure, planning and economic development**

Chair: Richard Hicks Medway Council Director of Place and Deputy Chief Executive

Headline Panellist : **Lower Thames Crossing** - Bronte Clark Account Director

Panellist: **High street Expert** - Graham Galpin

Panellist: **Growing Kent & Medway**

Panellist: **Kent School of Architecture & Planning** - Cllr. Prof. Samer Bagaeen

**SKILLS 10.45 - 11.35 (LT2)**

Discussion &amp; debate around the issues for businesses

**Developing culture – How can building loyalty and diversity in the workforce impact on skills, training, retention & recruitment**

Chair: Nicholas Clarke Professor - Deputy Dean (Planning and People) Kent Business School

Headline Panellist : **Social Enterprise Kent (SEK)** - Rebecca Smith, Deputy CEO

Panellist: **Management Development Services (MDS)** - Sapphira Waterson Chief Executive Officer

Panellist: **Holiday Extras** - Michelle Clarke-Cowell, Associate Director

Break

**PANEL SESSION 11.45 - 12.30****PRODUCTIVITY 11.45 - 12.30 (LT1)**

Discussion &amp; debate around the issues for businesses

**The Productivity challenge - How can digital tools boost profits and drive measurable efficiency improvements?**

Chair: Catherine Robinson - Deputy Dean (Medway) Kent Business School, University of Kent

Headline Panellist : **KAYO Digital Limited** - Harry Dance Digital Marketing Director

Panellist:

Further panellists to be confirmed watch this space!

**SUSTAINABILITY 11.45 - 12.30 (LT2)**

Discussion &amp; debate around the issues for businesses

**Funding your green future - How sustainability can improve your business's bottom line**

Chair: Martin White - Company Founder at Green Business & Construction Hub, Supply My Business & Biz Connect Radio Show

Headline Panellist : **British Business Bank** - Susan Elliott Senior Manager South East UK

Panellist: **Betteridge and Milsom (B&M)** - Paul Gannaway Director

Panellist: **Priory Direct** - Josh Pitman Managing Director

Panellist: **Canterbury Business Improvement District (BID)** - Lisa Carlson Chief Executive

Break

**BUSINESS PARTNERSHIPS & CLOSING REMARKS 12.45 - 1.30 (LT3)**

Showcase of Business Partnerships

**KENT BUFFET LUNCH 1.30 - 2.30 (Atrium)**

Enjoy a buffet of Kent produce, and take your lunch into 'Quiz the Experts' and 'Invest in Kent'

**QUIZ THE EXPERTS 1.30 - 2.30**

Quiz the Experts about grant funding and support available to Kent Business

**Drop in or Book a 121 to QUIZ THE EXPERTS:**  
**Department for International Trade (DIT)**  
**KCC Department for Sustainability**  
**Innovate UK EDGE**

**INVEST IN KENT 1.30 - 2.30**

Hear from Kent based early-stage or growth businesses pitching to reach great investors!

**Drop in or Book your seat at INVEST IN KENT:**  
**Food Accelerators - Ready for market**  
**Be inspired with ASPIRE**